

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Rowe et al.

Atty Docket No.: IGT1P048/P000537-002

Application No.: 10/066,176

Examiner: Arthur D. Duran

Filed: February 1, 2002

Group: 3622

Title: UTILIZATION OF SINGLE RELATIONAL
POLYMORPHISM FOR DATA ANALYSIS AND
TARGETED MARKETING Confirmation No.: 2727

CERTIFICATE OF EFS-WEB TRANSMISSION

I hereby certify that this correspondence is being transmitted electronically through EFS-WEB to the
Commissioner for Patents, P.O. Box 1450 Alexandria, VA 22313-1450 on March 10, 2011.

Signed: /Mary Deauclaire/
Mary Deauclaire

AMENDMENT

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

This is in response to the non-final Office Action dated December 16, 2010. Please
amend the above-identified patent application as follows:

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 5 of this paper.